

# SERVICE-BASED WEB PAGE *checklist*

## CORE WEB PAGES

- ☐ Home
- ☐ About
- ☐ Our Team
- ☐ FAQs
- ☐ Service
- ☐ Blog
- ☐ Our Clients
- ☐ Latest Projects/Case Studies
- ☐ Resources/Downloads
- ☐ Press/Media Kit
- ☐ Testimonials
- ☐ Privacy Policy
- ☐ Terms and Conditions
- ☐ Contact

## ADDITIONAL PAGES

- ☐ New Client Intake Form
- ☐ Strategic Partners
- ☐ What's New- Company Updates
- ☐ Schedule & Confirmation Page
- ☐ Sales Page
- ☐ Quick links
- ☐ Custom 404 Pages
- ☐ Mailing List & Confirmation Page
- ☐ Podcast

## BONUS PAGES

- ☐ Sales Page & Confirmation
- ☐ Webinar Landing & Confirmation Page
- ☐ Workshop Landing & Confirmation Page
- ☐ Event Landing & Confirmation Page
- ☐ Referral Program & Confirmation Page

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